

May 31 - June 2, 2012
3rd Annual International

WIS

WOMEN IN SURGERY

Career Symposium



Chair
Sharona B. Ross, MD, FACS

Assistant Professor of Surgery
Director of the USF Women in
Surgery Initiative
Director of Endoscopic Surgery
University of South Florida
Tampa General Hospital
Tampa, FL



Co-Chair
Julie A. Freischlag, MD, FACS

The William Stewart Halsted
Professor and Chair
Department of Surgery
Surgeon-in-Chief
The Johns Hopkins University
School of Medicine
Baltimore, MD

Jointly Sponsored by



Register online at www.women-in-surgery.com!

(You may also register at www.cme.hsc.usf.edu/wis)

Course Description

This symposium will promote both personal and professional growth for women in surgery. It is designed to promote and foster mentorship as well as a peer network for current and future women in surgery. It will also provide a forum to discuss contemporary issues and opportunities for women who have chosen or may choose a career in surgery. Participants will be able to interact with women who are thought leaders in surgery and pioneers in advancing women in surgery.

Target Audience

This symposium is designed for women who aspire for a career in surgery or wish to enhance their careers in surgery. The target audience is physicians, residents, fellows, nurses, nurse practitioners, nurse anesthetists, anesthesiologists, physician assistants and other healthcare professionals.

Objectives

Upon completion of this symposium, participants will be able to:

- **Actively seek out** and **improve** upon existing mentor / mentee relationships.
- **Identify** specific issues facing women in surgery.
- **Cultivate** techniques for handling discrimination in the workplace effectively and professionally.
- **Pursue** leadership positions in surgery.
- **Possess** an understanding of the basic skills and requirements for pursuing leadership positions.
- **Identify** where and why there is need for women in leadership roles.
- **Utilize** professionalism in a discipline in which men are traditionally more predominate.
- **Implement** specific coping methods and networking skills to promote a career in a discipline in which men are traditionally more predominate.
- **Better appreciate** the need to negotiate "equal pay for equal work".
- **Identify and manage** sex-based discrimination and sexual harassment in the workplace.
- **Identify** issues and develop strategies to improve communication between female nurses and surgeons.
- **Generate** reasonable expectations regarding lifestyle issues in residency and early career.
- **Implement** basic strategies for financial security.
- **Recognize** issues regarding pregnancy during a surgical career.
- **Be equipped** to plan for pregnancy during residency and beyond.
- **Employ** and **optimize** strategies for balancing children and marriage in the face of a demanding profession.
- **Acknowledge** and help further the goals for the future of women in surgery and be empowered to move toward those goals.
- **Recognize** how to improve patient outcomes through interdisciplinary collaboration.
- **Apply** stress relieving techniques.
- **Determine** what sub-specialty women surgeons most commonly pursue.
- **Discuss** patient perception of women surgeons.
- **Summarize** guidelines that will strengthen your professional image.
- **Review** the diversity of minority groups in surgical specialties.
- **Interpret** the discrepancies between perceived and actual earned salary of women surgeons.

The WIS symposium is a professional and academic event dedicated to encouraging more women to pursue careers in surgery. The Annual International WIS Career Symposium serves to discuss the issues and challenges confronting women as they seek to advance in a changing but still male-dominated field, and to share successes and advice for breaking the glass ceiling in surgery. Furthermore, the intention is to highlight the importance of advancing women toward careers in surgery by providing meaningful avenues for surgical professionals and students to interact, exchange ideas, and formulate effective strategies in advancing this important endeavor.

Accreditation

Physicians: This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of USF Health and The Johns Hopkins University. USF Health is accredited by the ACCME to provide continuing medical education for physicians.

USF Health designates this live activity for a maximum of up to 11.5 *AMA PRA Category 1 Credits*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nurses: USF Health is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

A maximum of up to 11.5 contact hours may be earned by learners who successfully complete this continuing nursing education activity.

Faculty

Chair

Sharon B. Ross, MD, FACS

Assistant Professor of Surgery
Director of USF Women in
Surgery Initiative
Director of Endoscopic Surgery
University of South Florida
Tampa General Hospital
Tampa, FL

Co-Chair

Julie A. Freischlag, MD, FACS

The William Stewart Halsted
Professor and Chair
Department of Surgery
Surgeon-in-Chief
The Johns Hopkins University
School of Medicine
Baltimore, MD

Keynote Speaker

Patricia J. Numann, MD, FACS

President, American College of Surgeons
Lloyd S. Rogers Professor of Surgery Emeritus
SUNY Upstate Medical University
Syracuse, NY

European Faculty

Helen Fernandes, MBBS, FRCS, MD

Chair, Women in Surgery (WinS) UK
Consultant Neurosurgeon
Department of Neurosurgery
Addenbrooke's Hospital
Cambridge University Hospitals
NHS Foundation
Cambridge, UK

Silvana Perretta, MD

Assistant Professor of Surgery
Division of Digestive and Endocrine Surgery
University of Strasbourg
Executive Director, IRCAD Student
Co-Editor, European Association For
Transluminal Surgery (EATS)
Strasbourg, France

Natasha Waters, MD

Senior Clinical Research Fellow in
Gynecological Laparoscopy
Minimal Access Therapy Training Unit
Department of Child Health
University of Surrey
Surrey, UK

USA Faculty

Michael Albrink, MD, FACS

Associate Professor of Surgery
University of South Florida
Tampa General Hospital
Tampa, FL

Nita Ahuja, MD

Assistant Professor of Surgery and Oncology
The Johns Hopkins University
School of Medicine
Baltimore, MD

Deborah J. Baker, DNP, CRNP

Director of Nursing
Department of Surgery
The Johns Hopkins University
Baltimore, MD

Barbara Lee Bass, MD, FACS

Program Committee Chair for ACS
Professor of Surgery
John F. & Carolyn Bookout Distinguished Chair
Department of Surgery
The Methodist Hospital
Executive Director, MITIE
Weill Cornell Medical College
Cornell University
Houston, TX

Kevin E. Behrns, MD, FACS

ACS Board of Governors
Chairman and Edward R. Woodward Professor
University of Florida Department of Surgery
Gainesville, FL

John H. Bond, Jr., RN, MSN, NE-BC

Vice President, Surgical Services
Tampa General Hospital
Tampa, FL

Jo Buyske, MD, FACS

Associate Executive Director
American Board of Surgery
Adjunct Professor of Surgery
University of Pennsylvania
School of Medicine
Philadelphia, PA

Franka Co, BS

Research Associate
Tampa General Hospital
University of South Florida
Tampa, FL

Jessika Contreras, MSII

Medical Student, Class of 2014
University of South Florida
College of Medicine
Tampa, FL

Yolonda L. Colson, MD, PhD

Associate Professor of Surgery
Director, Women's Lung Surgery Program
Brigham and Women's Hospital
Boston, MA

Heather Frohman, MSII

Medical Student, Class of 2014
University of South Florida
College of Medicine
Tampa, FL

Susan Gearhart, MD, FACS, FASCRS

Associate Professor Surgery and Oncology
The Johns Hopkins University
School of Medicine
Baltimore, MD

Larry R. Glazeran, MD, MBA, FACOG

Associate Professor and Director
Minimally Invasive GYN Surgery
Director, Minimally Invasive GYN Surgery
Fellowship
Co-Director, USF Center for the
Advancement of Minimally Invasive
Pelvic Surgery
Department of OB-GYN
University of South Florida
Tampa, FL

Jennifer Heller, MD

Director, Johns Hopkins Vein Center
Assistant Professor of Surgery
The Johns Hopkins University
School of Medicine
Baltimore, MD

Danielle Horne, MSIV

Medical Student, Class of 2012
University of South Florida
College of Medicine
Tampa, FL

Lisa Jacobs, MD, FACS

Associate Professor of Surgery
The Johns Hopkins University
School of Medicine
Baltimore, MD

Martha M. Kennedy, PhD, RN, ACNP

Nurse Practitioner
Surgical Intensive Care
Co-Director, Postgraduate PA Critical Care
Residency Program
The Johns Hopkins University
Baltimore, MD

Nicole Kissane, MD

Instructor in Surgery
Brigham and Women's Hospital
West Roxbury Veterans Hospital
Boston, MA

Julie Lefler, MD

Florida Gulf to Bay Anesthesia Associates
Anesthesiologist
Tampa General Hospital
Tampa, FL

Anne Lidor, MD

Assistant Professor of Surgery
The Johns Hopkins University
School of Medicine
Baltimore, MD

Pamela A. Lipsett, MD, MHPE, FACS, FCCM

Professor of Surgery, Anesthesiology,
Critical Care Medicine and Nursing
The Johns Hopkins University
Schools of Medicine and Nursing
Baltimore, MD

Robyn A. Macsata, MD, FACS

Assistant Professor of Surgery
Chief, Vascular Surgery
Veterans Affairs Medical Center
Georgetown University Hospital
Washington, DC

Donna M. Mendes, MD, FACS

Associate Clinical Professor of Surgery
Columbia University
College of Physicians & Surgeons
St. Luke's Roosevelt Hospital
New York, NY

Erica Mitchell, MD

Assistant Professor of Surgery
Oregon Health & Science University
Portland, OR

Claudia S. Morrissey, MD, MPH

Senior Director, Save the Children US
Vice President for North America
Medical Women's International Association
US & Canada

Mary Munter, PhD

Professor of Management Communication
Tuck School of Business Dartmouth
Hanover, NH

Evelyn F. Murphy, PhD

President, The WAGE Project
Brookline, MA

Leigh A. Neumayer, MD, MS, FACS

ACS Board of Regents
Professor of Surgery
Jon and Karen Huntsman Presidential
Professor of Cancer Research
University of Utah Healthcare
Huntsman Cancer Hospital
Salt Lake City, UT

Denise Neumann, RN, CNOR

Surgical Services Education
Tampa General Hospital
Tampa, FL

Alexander S. Rosemurgy, II, MD, FACS

President, Southeastern Surgical Congress (SESC)
Director, Center for Digestive Disorders
Tampa Medical Group
Tampa General Hospital
Tampa, FL

Amy Rushing, MD

Assistant Professor of Surgery
Division of Acute Care Surgery, Trauma
and Surgical Critical Care
The Johns Hopkins University
School of Medicine
Baltimore, MD

Eva Rzcudlo, MD, FACS

Associate Professor of Surgery
Dartmouth Hitchcock Medical Center
Dartmouth Medical School
Lebanon, NH

Bethany Sacks, MD

Assistant Professor of Surgery
The Johns Hopkins University
School of Medicine
Baltimore, MD

Laurie Saletnik, RN, DNP

Assistant Director of Surgical Nursing
The Johns Hopkins University
School of Medicine
Baltimore, MD

Debbie Sampson, MA, SPHR

Instructor and Senior Director
Talent Management and
Organization Development
The Johns Hopkins University
Baltimore, MD

Hillary Sanfey, MB, BCh, MHPE, FACS

ACS Board of Governors
Professor of Surgery
Vice Dean for Education
Department of Surgery
Southern Illinois University
Springfield, IL

Heena Santry, MD, BCh

Vice Chair of RAS-ACS Executive Committee
Assistant Professor of Surgery
Director of Trauma Research Outcomes
and Quality Assessment
University of Massachusetts
Medical School
Boston, MA

Marilyn Schott, LLC

Motivational Speaker, Trainer and Life Coach
Marilyn Schott & Associates
Nokomis, FL

Steven Schwaitzberg, MD, FACS

President, Society of American
Gastrointestinal and Endoscopic
Surgeons (SAGES)
Chief of Surgery
Cambridge Health Alliance
Harvard Medical School
Cambridge, MA

Michael Schweitzer, MD

Accreditation Committee Chair of the
Fellowship Council
Associate Professor of Surgery
The Johns Hopkins University
School of Medicine
Baltimore, MD

Natalia Spinelli, MSIV

Medical Student, Class of 2012
University of South Florida
College of Medicine
Tampa, FL

Kimberly Steele, MD

Assistant Professor of Surgery
The Johns Hopkins University
School of Medicine
Baltimore, MD

Patricia Sylla, MD

Assistant Professor in Surgery
Harvard Medical School
General and Colorectal Surgery
Massachusetts General Hospital
Boston, MA

Patricia L. Turner, MD, FACS

Director of Member Services
American College of Surgeons
Associate Professor of Surgery
Program Director, General Surgery
Residency
Medical Director, Surgical Acute Care Unit
University of Maryland School of Medicine
Baltimore, MD

Tanaz Vaghaiwalla, MSIII

Medical Student, Class of 2013
University of South Florida
College of Medicine
Tampa, FL

Kristy Weber, MD

Professor of Orthopedic Surgery
and Oncology
Chief, Division of Orthopedic Oncology
The Johns Hopkins University
School of Medicine
Baltimore, MD

Elizabeth Wick, MD

Assistant Professor of Surgery
and Oncology
The Johns Hopkins University
School of Medicine
Baltimore, MD

Martha A. Zeiger, MD, FACS, FACE

Professor of Surgery
Chief, Endocrine Surgery
Director, Thyroid and Parathyroid Surgery
The Johns Hopkins University
School of Medicine
Baltimore, MD

Agenda

**3rd Annual International
Women in Surgery
Career Symposium**

**May 31 - June 2, 2012
Baltimore, Maryland**

Thursday, May 31, 2012

06:00-08:00 PM

Welcome Reception

The Johns Hopkins University

Friday, June 1, 2012 – Plenary Session

Hyatt Regency Baltimore

07:00-08:00 AM

Registration / Breakfast / Exhibits

08:00-08:10 AM

Welcome and Introduction

Sharona Ross, MD

08:10-08:30 AM

Lessons Learned: Challenges and Opportunities for Women Surgeons

Kristy Weber, MD

08:30-08:50 AM

Glass Ceiling - Does it Still Exist for Women in Surgery

Jo Buyske, MD

08:50-09:10 AM

Managing Surgeons in the Modern World: What Women Bring to the Table

Steven Schweitzberg, MD

09:10-09:30 AM

How to Best Select Medical Students to Surgery

Pamela Lipsett, MD

09:30-09:50 AM

A Decade of Experience from a Woman Chair

Julie Freischlag, MD

09:50-10:05 am

Break / Exhibits

10:05-10:25 AM

Bridging the Communication Gap in the Operating Room

John Bond, RN, MSN, NE-BC

10:25-10:45 AM

Patient Perception of Women Surgeons

Natalia Spinelli, MSIV & Franka Co, BS

10:45-11:05 AM

Connecting With Your Patient: Humanism in Surgery

Leigh Neumayer, MD

11:05-11:45 AM

Panel Question and Answer Session

11:45-12:45 PM

Lunch / Resources for You (not for CME)

12:45-01:05 PM

The Importance of Having a Mentor

Nita Ahuja, MD

01:05-01:25 PM

How to Incorporate Research Into Your Surgical Practice

Alexander Rosemurgy II, MD

01:25-02:05 PM

Professional Image Makeover: Embracing Femininity in Surgery

Marilyn Schott, LLC

02:05-02:20 pm

Break / Exhibits

02:20-02:40 PM

Surgeons' Perception of Income Among Gender & Race Heather Frohman, MSII & Tanaz Vaghaiwalla, MSIII

02:40-03:20 PM

Are You Getting Paid What You are Worth? The WAGE Project

Evelyn Murphy, PhD

03:20-03:40 PM

Are We Doing Our Part to Improve Diversity?

Barbara Bass, MD

03:40-04:00 PM

Sexual Discrimination in the Workplace: Does It Still Exist?

Martha Zeiger, MD

04:00-04:20 PM

How to Resolve Discrimination in the Work Place: The Global Perspective

Natasha Waters, MD

04:20-04:30 PM

Introduction of Keynote Speaker

Sharona Ross, MD

04:30-05:00 PM

Keynote Speaker: How to Prepare Women for Successful Careers

Patricia Numann, MD

05:00-05:45 PM

Panel Question and Answer Session

07:00-10:00 PM

Dinner Theater and Networking

"A Lady Alone" Elizabeth Blackwell: First American Woman Doctor

Play by N. Lynn Eckhert, MD Starring: Linda Gray Kelley

Saturday, June 2, 2012 – Parallel Sessions

Hyatt Regency Baltimore

07:00-08:00 AM

Registration / Breakfast / Exhibits

Session for Medical Students and Residents

08:00-08:15 AM

Managing Your Debt

08:15-08:30 AM

How to Succeed in Surgical Clerkship: The Do's and Don'ts

08:30-08:45 AM

Pregnancy in Surgical Residency

08:45-09:00 AM

How to Sell Yourself in 60 Seconds: The Elevator Speech

09:00-09:20 AM

How to Get Your First Job

09:20-09:40 AM

Fellowships: What's Out There?

Moderator: Michael Schweitzer, MD

Patricia Sylla, MD

Michael Albrink, MD

Kim Steele, MD

Susan Gearhart, MD

Bethany Sacks, MD

Michael Schweitzer, MD

09:40-10:15 AM Panel Question and Answer Session

All Faculty

10:15-10:30 AM Break / Exhibits

Session for Fellows & Attending Physicians

Moderator: Alexander Rosemurgy II, MD

08:00-08:30 AM How to Build a Clinical/Academic Practice Panel

Amy Rushing, MD & Lisa Jacobs, MD
Jennifer Heller, MD & Nicole Kissane, MD

08:30-08:45 AM Achieving Academic Success as a Surgical Educator

Hilary Sanfey, MB, BCH

08:45-09:00 AM Everyone Needs a Life Coach

Yolanda Colson, MD

09:00-09:15 AM 80-Hour Work Week & Attrition Rate

Jo Buyske, MD

09:15-09:30 AM Navigation Tips for New Faculty: Landmines to Avoid, High Points to Achieve

Heena Santry, MD

09:30-09:45 AM Successful Promotion in Academics

Leigh Neumayer, MD

09:45-10:15 AM Panel Question and Answer Session

All Faculty

10:15-10:30 AM Break / Exhibits

Operating Room Nurses and Nurse Anesthetists

Moderator: Larry Glazerman, MD

08:00-08:15 AM Workplace Bullying

Laurie Saletnik, RN

08:15-08:30 AM The Importance of Mentorship

Deborah Baker, DNP, CRNP

08:30-08:45 AM Maintaining Professionalism During Difficult Conversations

Denise Neumann, RN

08:45-09:00 AM Building Partnerships Among Women in the Operating Room

Julie Freischlag, MD

09:00-09:15 AM Improved Patient Outcomes Through Interdisciplinary Collaboration

Julie Lefler, MD

09:15-09:30 AM Stress Relieving Techniques for the Professional Woman

Martha Kennedy, RN

09:30-10:00 AM Panel Question and Answer Session

All Faculty

10:00-10:30 AM Break / Exhibits

Society for Vascular Surgery Session

Moderator: Eva Rzcudlo, MD

08:00-08:20 AM Communication Tools for Mentors to Make Them More Effective

Erica Mitchell, MD

08:20-08:40 AM What Should You Communicate to Your Mentor to Make You a More Successful Mentee

Robyn Macsata, MD

08:40-09:00 AM Boundaries That Decrease Communication Between Diverse Groups and Cultures

Donna Mendes, MD

09:00-09:20 AM Generation XYZ: Can the Generations Communicate Between Themselves

Debbie Sampson, MA, SPHR

09:20-09:50 AM Advantages That Women Have in Communication:

What We Do Well and What We Don't Do Well

Mary Munter, PhD

09:50-10:15 AM Panel Question and Answer Session

All Faculty

10:15-10:30 AM Break / Exhibits

Closing Plenary Session

10:30-10:50 AM A Healthy Dose of Chaos: A Surgeon's Remedy to Burnout

Kevin Behrms, MD

10:50-11:10 AM How to Find Love During and After Training

Anne Lidor, MD & Lisa Wick, MD

11:10-11:20 AM Role Reversal: Bread Winner Instead of Bread Maker

Barbara Bass, MD

11:20-11:40 AM How to be a Good Role Model to Your Children

Helen Fernandes, MD WINS Chair (England)

11:40-12:00 PM How to Balance Family and Career

Patricia Turner, MD

12:00-01:00 PM Lunch

01:00-01:20 PM Women Surgeons and Their Sub-Specialty Destinations

Jessika Contreras, MSII & Danielle Horne, MSIV

01:20-01:40 PM Innovative Technological Era: LESS is More!

Silvana Perretta, MD

01:40-02:00 PM Networking is Important!

Patricia Numann, MD

02:00-02:20 PM The Future of Surgery in the Face of Healthcare Reform: 2012 and Beyond

Claudia Morrissey, MD

02:20 PM Closing Remarks

Sharona Ross, MD & Julie Freischlag, MD

Location

Hyatt Regency Baltimore

On the Inner Harbor
300 Light Street
Baltimore, MD 21202
Phone: 410-528-1234
www.baltimore.hyatt.com

The Hyatt Regency Baltimore is located along the waterway and offers a luxury gateway to "Charm City." The hotel is ideally situated to give you immediate access to all that the vibrant Inner Harbor has to offer.

A special group rate of \$189 for single/double occupancy plus the current tax rate are offered for our meeting dates. The group rate cut off date is **Monday, April 30, 2012**. Call the Hyatt Regency Baltimore directly at **888-421-1442** for reservations. Please mention that you will be attending the Women in Surgery Career Symposium to receive the special group rate. The rooms will fill quickly so book early!

Airport Transportation – Super Shuttle is recommended for transportation to/from the airport. Please call 800-258-3826 or visit www.supershuttle.com to make a reservation. Taxis are also available at the airport.

Local Transportation – The Hyatt Regency Baltimore is conveniently located only 4 blocks from the Metro subway system and only 3 blocks from the Lightrail. BUS-MTA picks up right outside the hotel, making it easy to explore the area. Stop by the concierge desk for maps and schedules.

Hotel Parking – A discounted self-parking rate of \$20 per day has been extended to our group. Valet parking is not discounted and is \$36 per day. Rates include in/out privileges.

Directions

To Hyatt Regency Baltimore

From Baltimore Washington International Airport:

From Baltimore Washington International Airport: 10 miles to Hyatt Regency Baltimore

Start out going West on I-195 West for 1.1 miles. Merge onto MD-295 North via Exit 2A toward Baltimore / I-695 for 8.0 miles. You will pass 2 stadiums on the Right. Turn Right onto West Pratt Street for 0.4 miles. Then turn Right onto Light Street and end at 300 Light St.

From North (I-83):

Take I-83 South towards Baltimore. Exit I-83, via ramp at sign reading I-695 West / I-83 to Baltimore. (go .35 miles). Continue on I-83 S (go 9.73 miles). Take Exit 4 towards St. Paul Street. (go .12 miles). Turn Right on St. Paul Street (go .4 miles). Continue on St. Paul Street as it becomes Light Street. (go .3 miles). Hyatt Regency Baltimore is on the right.

From North (I-95):

Take I-95 South towards Baltimore. Turn off onto ramp towards I-395 / Downtown. (go .3 miles). Merge onto I-395 North. (go 1.0 miles). Continue North on South Howard St. (go .2 miles). Turn Right (East) onto West Pratt Street (go .3 miles). Turn Right (South) onto Light Street (go .1 miles). Hyatt Regency Baltimore is on the right side.

From South (I-95):

Take I-95 North towards Baltimore. Turn off onto ramp towards I-395 / Downtown. (go .3 miles). Merge onto I-395 North (go 1.0 miles). Continue North on South Howard Street (go .2 miles). Turn Right (East) onto W. Pratt St. (go .3 miles). Turn Right (South) onto Light Street (go .1 miles). Hyatt Regency Baltimore is on the right side.

From South (I-295):

Take MD-295 North towards Baltimore (all the way to downtown). Turn Right (East) onto West Pratt Street (go .3 miles). Turn Right (South) onto Light Street (go .1 miles). Hyatt Regency Baltimore is on the right side.

From West:

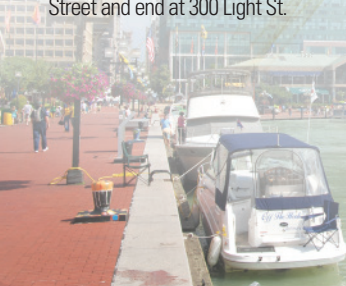
Take I-70 East towards Baltimore. Take the I-695 South / I-695 North exit - Exit 91A / 91B Towards I-95 South / Baltimore / Glen Burnie / I-95 North / New York. (go .22 miles). Keep Right at the fork in the ramp. (go .51 miles) Merge onto I-695 South (go 4.52 miles). Take the I-95 North / I-95 South exit - Exit 11A / 11B - towards Baltimore/Washington (go .37 miles). Keep Left at the fork in the ramp. (go .80 miles). Merge onto I-95 North (go 3.0 miles). Take the I-395 North exit - Exit 53 - towards Downtown. (go .52 miles). Merge onto I-395 North (go .40 miles). Take I-395 North towards Downtown / Inner Harbor. (go .62 miles). I - 395 North becomes South Howard Street (go .16 miles)

From Johns Hopkins Hospital

Head east toward N Wolfe St, Turn right onto N Wolfe St, Take the 1st right onto Orleans St, Slight right onto St Paul Pl, Turn right onto St Paul St, Continue onto Light St. Hyatt is on the left

From Baltimore/Washington International Airport to Johns Hopkins

Head northeast on Elm Rd toward Gov Harry R Hughes Dr
Continue onto I-195 W
Take exit 2A to merge onto MD-295 N/Baltimore-Washington Pkwy W toward I-695 N/Baltimore
Turn right onto W Mulberry St
Continue onto Orleans St
Turn left onto N Broadway
At the traffic circle, continue straight to stay on N Broadway
Turn right onto E Monument St
Take the 1st right onto N Wolfe St
Turn right Johns Hopkins Hospital, 600 North Wolfe Street, Baltimore, MD





Registration

The registration fee includes the course content, certificate, breakfast, breaks, lunch and welcome reception for the participant only. There is an additional charge for Friday's theater and dinner. A confirmation letter will be sent upon receipt of your registration and payment (no registration is confirmed without full payment).

Fees **On or Before May 4, 2012** **After May 4, 2012**

Physician	\$250	\$275
Nurse, Nurse Practitioner, PA, Fellow	\$100	\$125
Resident, Student	\$50	\$75
Guest Fee Welcome Reception:	\$35.00 per person	
Theater and Networking Dinner:	\$50.00 per person	

Refund Policy

Registration fees will be refunded minus a cancellation fee of \$35.00 until May 21, 2012 with written notification. **No refunds will be made on or after May 22, 2012.** USF Health reserves the right to cancel the program due to unforeseen circumstances, in which case the full enrollment fee will be refunded. USF Health is not responsible for travel expenses incurred by the participants if the course is cancelled.

Americans with Disabilities Statement

Please notify the CPD office at (800) 852-5362 within a minimum of 10 working days in advance of the event if a reasonable accommodation for a disability is needed.

Equal Opportunity Statement

Events, activities, programs and facilities of the University of South Florida are available to all without regard to race, color, marital status, gender, sexual orientation, religion, national origin, disability, age, Vietnam or disabled veteran status as provided by law and in accordance with the university's respect for personal dignity.

Faculty Disclosure

The USF Health adheres to the ACCME Standards regarding commercial support of continuing medical education. It is the policy of the USF Health that the faculty and planning committee disclose real or apparent conflicts of interest relating to the topics of this educational activity, that relevant conflict(s) of interest are resolved, and that speakers will disclose any unlabeled/unapproved use of drug(s) or device(s) during their presentation. Detailed disclosure will be made in the course materials.

Supported in part by an educational grant from



COVIDIEN

www.women-in-surgery.com

May 31 - June 2, 2012
3rd Annual International



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(OR WWW.CME.HSC.USF.EDU/WIS)

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MAIL REGISTRATION FORM AND PAYMENT TO:
ATTN: PN2012354/1170SM
USF HPCC
PO BOX 628263
ORLANDO, FL 32862-8263

A CONFIRMATION LETTER WILL BE SENT UPON RECEIPT OF
YOUR REGISTRATION AND PAYMENT

NAME

TITLE (MD, RN, MEDICAL STUDENTS, ETC.)

SPECIALTY

GENDER:

MALE

FEMALE

ADDRESS

COUNTY

CITY

STATE

ZIP

DAYTIME PHONE

FAX NUMBER

EMAIL ADDRESS

TYPE OF CREDIT REQUESTED: PHYSICIAN NURSE PRACTITIONER FELLOW STUDENT
 RESIDENT PA NURSE OTHER

"BURNING QUESTION" I WOULD LIKE THE FACULTY TO ADDRESS DURING THE PROGRAM:

REGISTRATION FEES

REGISTRATION FEES

	ON OR BEFORE MAY 4, 2012	AFTER MAY 4, 2012
PHYSICIAN	\$250	\$275
NURSE, NURSE PRACTITIONER, PA, FELLOW*	\$100	\$125
RESIDENT*, STUDENT*	\$50	\$75

* FELLOWS, RESIDENTS AND STUDENTS MUST EMAIL PROOF OF STATUS TO PLECLAIR@HEALTH.USF.EDU OR FAX TO 813-974-3217

ENCLOSED IS MY CHECK MADE PAYABLE

TO: USF HPCC IN THE AMOUNT OF \$ _____.

MAIL TO ADDRESS LISTED ABOVE.

CREDIT CARD:

VISA MASTERCARD AMEX DISCOVER

WELCOME RECEPTION

THURSDAY, MAY 31, 2012 - THE JOHNS HOPKINS UNIVERSITY
I WILL

ATTEND
 NOT ATTEND NUMBER OF GUESTS _____
 BRING A GUEST..... GUEST FEE \$35.00 PER PERSON

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