



4th Annual
Women in Surgery
Career Symposium



June 7-9, 2013

The Palace Hotel | San Francisco, California



Chair

Sharona B. Ross, MD, FACS

Director of Minimally Invasive Surgery & Surgical Endoscopy
Founder, Women in Surgery Career Symposium
The Southeastern Center for Digestive Disorders & Pancreatic Cancer
Advanced Minimally Invasive & Robotic Surgery
Florida Hospital Tampa



Co-Chair

Nancy L. Ascher, MD, PhD

Professor and Chair, Department of Surgery
Division of Transplant Surgery
Isis Distinguished Professor in Transplantation
Leon Goldman, MD Distinguished Professor in Surgery
University of California, San Francisco



FLORIDA HOSPITAL
TAMPA



University of California
San Francisco

Register online at women-in-surgery.com



Course Description

The Women in Surgery (WIS) Career Symposium is a professional and academic event dedicated to encouraging more women to pursue careers in surgery. It promotes both personal and professional growth and is designed to foster mentorship as well as a peer network. It also provides a forum to discuss contemporary issues and opportunities for women who have chosen or may choose a career in surgery.

Participants will be able to interact with women who are thought leaders in surgery and pioneers in advancing women in surgery.

The annual WIS career symposium serves as a forum to discuss the issues and challenges confronting women as they seek to advance in a changing but still male-dominated field and to share successes and advice for breaking the glass ceiling in surgery.

Furthermore, the intention is to highlight the importance of advancing women toward careers in surgery by providing meaningful avenues for surgical professionals and students to interact, exchange ideas, and formulate effective strategies in advancing this important endeavor.

Objectives

Upon completion of this symposium, participants will be able to:

- **Actively seek out and improve** upon existing mentor / mentee relationships.
- **Identify** specific issues facing women in surgery.
- **Cultivate** techniques for handling discrimination in the workplace effectively and professionally.
- **Pursue** leadership positions in surgery.
- **Possess** an understanding of the basic skills and requirements for pursuing leadership positions.
- **Identify** where and why there is need for women in leadership roles.
- **Utilize** professionalism in a discipline in which men are traditionally more predominant.
- **Implement** specific coping methods and networking skills to promote a career in a discipline in which men are traditionally more predominant.
- **Better appreciate** the need to negotiate “equal pay for equal work”.
- **Generate** reasonable expectations regarding lifestyle issues in residency and early career.
- **Implement** basic strategies for financial security.
- **Recognize** issues regarding pregnancy during a surgical career.
- **Be equipped** to plan for pregnancy during residency and beyond.
- **Employ and optimize** strategies for balancing children and marriage in the face of a demanding profession.
- **Acknowledge and help further** the goals for the future of women in surgery and be empowered to move toward those goals.
- **Apply** stress-relieving techniques.
- **Determine** what sub-specialty women surgeons most commonly pursue.
- **Discuss** patient perception of women surgeons.
- **Summarize** guidelines that will strengthen your professional image.
- **Interpret** the discrepancies between perceived and actual earned salary of women surgeons.

Target Audience

This symposium is designed for women who aspire for a career in surgery or wish to enhance their careers in surgery. The target audience includes physicians, residents, fellows, physician assistants, medical students, and other healthcare professionals.

Accreditation

Physicians: This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of USF Health and Florida Hospital. USF Health is accredited by the ACCME to provide continuing medical education for physicians.

USF Health designates this Live Activity for a maximum of 12.5 *AMA PRA Category 1 Credits*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Others: Certificates of attendance will be available for all other attendees.



Location

The Palace Hotel

2 New Montgomery Street | San Francisco, CA 94105 | (415) 512-1111
www.sfpalace.com

The iconic Palace Hotel has remained the landmark hotel in San Francisco with such timeless creations as the Garden Court's stained glass dome and the 1909 Maxfield Parrish mural of "The Pied Piper of Hamelin" located in the Pied Piper Bar and Grill. Located on New Montgomery Street in the heart of San Francisco, just blocks away from Union Square, Chinatown, the Financial District and the Moscone Convention Center, the Palace Hotel is poised for convenience for the many things to do in San Francisco.

Accommodations

A limited number of rooms have been blocked for this meeting at the special group rate of \$229 single/double plus applicable taxes. This rate includes complimentary internet access. For reservations, please call the Palace directly at

888-627-7196 or 415-512-1111 and ask for the group rate for the 4th Annual Women in Surgery Career Symposium.

You may also book your room online. Visit our website at women-in-surgery.com for a link to the group rate website. The group rate cut off date is May 17, 2013. Rooms will fill quickly, so book early!

Hotel room arrival/departure date changes or cancellations must be made at least 48 hours prior to the scheduled arrival date to avoid additional fees.

Transportation and Parking

Please visit women-in-surgery.com for information regarding the various garage parking options near the Palace Hotel as well as driving directions and transportation options.



Fees & Registration

Register online now at women-in-surgery.com. You may register online even if paying by check.

Attendee Type	By May 10, 2013	After May 10, 2013
Physician	\$250	\$275
Physician Assistant or Fellow*	\$100	\$125
Resident* or Student*	\$50	\$75
Guest Fee for Welcome Reception (free to registrant)	\$35	\$35
Ticket for Networking Dinner (for both registrants and guests)	\$50	\$50

* Fellows, Residents, and Students *must* e-mail proof of status to cpdsupport@health.usf.edu (subject line "WIS Status Proof") in order to be guaranteed the discounted rate.

Cancellation Policy

Cancellations must be requested in writing via e-mail to cpdsupport@health.usf.edu, and received by May 20, 2013 to receive a refund. A \$35 cancellation fee will be assessed to cover administrative costs. There are no refunds for no-shows or for cancellations received after May 20, 2013; however, substitutions are welcome without penalty.

USF Health and Florida Hospital reserve the right to cancel this activity due to unforeseen circumstances. In the event of such cancellation, only the registration fee will be returned to the registrant. USF Health and Florida Hospital will not be responsible for travel expenses incurred by the participant in case of cancellation.

Accommodations for Disabilities

Please notify the CPD office at (800) 852-5362 within a minimum of 10 working days in advance of the event if a reasonable accommodation for a disability is needed.

Equal Opportunity

Events, activities, programs, and facilities of USF are available to all without regard to race, color, marital status, gender, sexual orientation, religion, national origin, disability, age, Vietnam or disabled veteran status as provided by law and in accordance with the university's respect for personal dignity.

Supported in part by an educational grant from



Medical students, residents and fellows, submit your abstract for our poster session!



Chair

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Director, Minimally Invasive Surgery & Surgical Endoscopy
Director, Florida Hospital Tampa
Women in Surgery Initiative
Southeastern Center for Digestive Disorders & Pancreatic Cancer
Advanced Minimally Invasive & Robotic Surgery
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University of California, San Francisco
San Francisco, CA

Faculty Disclosure

USF Health adheres to the Accreditation Council for Continuing Medical Education (ACCME) Standards regarding commercial support of continuing medical education.

It is the policy of USF Health that the faculty and planning committee disclose real or apparent conflicts of interest relating to the topics of this educational activity; that relevant conflict(s) of interest are resolved; and that speakers disclose any unlabeled/unapproved use of drug(s) or device(s) during their presentation. Detailed disclosure will be made in the course materials.

Faculty

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Governor, American College of Surgeons
Palo Alto, CA

Jessica Ybanez-Morano, MD

Director, Women's Health Specialists of Wheeling Hospital
Wheeling Hospital
Wheeling, WV

Agenda

Friday, June 7, 2013

4:00-5:30 pm

NEWTTHISYEAR!

Workshop Sessions

RSVP Required

Session 1

MODERATORS: Sherry Wren, MD; Patricia O' Sullivan, EdD; Hadley Wood, MD

TOPICS:

- How to prepare for your first interview for medical school, residency, fellowship and your first job
- How to structure your resume/CV

Session 2

MODERATORS: Hilary Sanfey M.B.,BCh; Mary McGrath, MD; Stephanie Eberle, M.Ed.

TOPICS:

- Network: What are the skills necessary for successful networking?
- Mentorship: Roles and responsibilities

6:00-8:00 pm

Welcome Reception

Saturday, June 8, 2013

7:00-8:00 am

Registration/Breakfast/Exhibits

8:00-8:55 am

Opening Session

8:00-8:15 am Welcome Remarks

Sharona Ross, MD

8:15-8:35 am A Global Look at Women in Surgery

Nancy Ascher, MD

8:35-8:55 am How to Overcome the "Boys' Club" Mentality in Surgery

Karen Deveney, MD

8:55-Noon

Career Paths

8:55-9:15 am Career Paths: What is Best for Me?

Susan Orloff, MD

9:15-9:35 am Evaluating Surgical Candidates: Are Men and Women Different?

David Rattner, MD

9:35-9:55 am How to Excel in Academia

Hobart Harris, MD

9:55-10:15 am How to Set a Successful Community Practice: Is it Different for Men and Women?

Jessica Ybanez-Morano, MD

10:15-10:35 am Break/Exhibits

10:35-10:55 am A Man's Perspective: Working with and for a Woman

Alexander Rosemurgy, MD

10:55-11:15 am Is Research Important? How to Balance Clinical Research and Practice

Linda Reilly, MD

11:15-11:35 am Strategies in Maintaining and Retaining a Leadership Position

Diana Farmer, MD

11:35-Noon Question & Answer Panel

All Faculty

Noon-1:00 pm

Lunch/Exhibits

1:00-2:00 pm

NEWTTHISYEAR!

Poster Session/Exhibits

New this year at WIS! Poster session for medical students, residents and fellows.

For consideration in this session and to share your science, please submit your abstract to wis.annual.conference2013@gmail.com. Abstracts should be related to topics surrounding women in surgery. Deadline is March 30, 2013.

2:00-2:30 pm

Keynote

To Be Announced

2:30-4:25 pm

Self Development

2:30-3:00 pm Professional Image Makeover: Embracing Femininity in Surgery

Kelly Machbitz, AICI CIP

3:00-3:15 pm How to Promote Yourself in 60 seconds: "The Elevator Speech"

Stephanie Eberle, M.Ed.

3:15-3:35 pm Establishing a Professional Online Presence

Mary Brandt, MD

3:35-3:55 pm Differentiating Yourself

Laura Esserman, MD

3:55-4:15 pm Are You Paid What You are Worth? "The Wage Project"

Evelyn Murphy, PhD

4:15-4:25 pm Break/Exhibits

Saturday, June 8, 2013

4:25-5:05 pm

Essential Things You Should Be Doing

4:25-4:45 pm	The Give and Take: The Mentor/Mentee Relationship	Mary McGrath, MD
4:45-5:05 pm	Networking: Weaving the Web	Myriam Curet, MD

5:05-6:00 pm

Achieving & Maintaining Work/Life Balance

5:05-5:25 pm	How to Achieve Work/Life Integration Without the Guilt: Navigating Your Workplace Like a Pro	Linda Brodsky, MD
5:25-5:45 pm	How to Balance Family and Career	Patricia Turner, MD
5:45-6:00 pm	Question & Answer Panel	All Faculty

7:30-10:00 pm

Networking Dinner

Sunday, June 9, 2013

7:50-8:40 am

Future Success

7:50-8:00 am	Patient Perception of Women Surgeons	Marie Dusch, MSII
8:00-8:20 am	Working in the New Order	Steven Schwartzberg, MD
8:20-8:40 am	Lessons Learned	Nancy Ascher, MD

8:40-10:40 am

Parallel Session: Medical Students

Moderator: Hobart Harris, MD

8:40-9:00 am	How to Become a Competitive Candidate: The Insider's Scoop	Linda Reilly, MD
9:00-9:20 am	Going the Distance: Establishing Long-Term Professional Relationships	Amanda Gosman, MD
9:20-9:40 am	Tricks of the Trade: How to Excel During Surgical Clerkship	Arghavan Salles, PhD
9:40-10:00 am	Ranking Residencies: How to Get the Most Out of Your Interviews	Hadley Wood, MD
10:00-10:40 am	Question & Answer Panel	All Faculty

8:40-10:40 am

Parallel Session: Residents/Fellows

Moderator: Alexander Rosemurgy, MD

8:40-9:00 am	How to Succeed in Surgical Clerkship: "Do's and Don'ts"	Tammy Chang, MD
9:00-9:20 am	Managing your Debt	Nikki Kissane, MD
9:20-9:40 am	Learn One/Do One/Teach One: How to be a Good Resident Mentor to Medical Students	John Maa, MD
9:40-10:00 am	What's your Flavor: Exploring Your Career	Patricia O'Sullivan, EdD
10:00-10:20 am	Motherhood During Residency	Patricia Turner, MD
10:20-10:40 am	Question & Answer Panel	All Faculty

8:40-10:40 am

Parallel Session: Attending Surgeons

(Association of Women Surgeons)

Moderator: Hilary Sanfey, M.B., BCh

8:40-9:00 am	Department Chair – Pros and Cons	Diana Farmer, MD
9:00-9:20 am	Transition to Industry	Myriam Curet, MD
9:20-9:40 am	Toyland for Surgeons: Three Decades as Surgeon Executive	Jo Carol Hiatt, MD
9:40-10:00 am	Career Transitions: Planning & Dealing with Unexpected Adversity	Sherry Wren, MD
10:00-10:20 am	Your Dream Job: Be Careful of What You Wish For	Elizabeth Peralta, MD
10:20-10:40 am	Question & Answer Panel	All Faculty

8:40-10:40 am

Parallel Session: Community Practice

Moderator: Jessica Ybanez-Morano, MD

8:40-9:00 am	Personal Assessment: Making the Decision to Choose Private Practice Over Other Options	Jessica Ybanez-Morano, MD
9:00-9:20 am	Market Research Assessment: Determine the Competition	Donna Dudziak, MD
9:20-9:40 am	Information Systems Assessment (e.g. Billing, Electronic Medical Records, and Scheduling)	James R. Howard, MBA
9:40-10:00 am	Financial Health Assessment	Sue Pierce, CPA, MTax
10:00-10:40 am	Question & Answer Panel	All Faculty



FLORIDA HOSPITAL
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