# Agenda

# Friday, March 20, 2015

# 3:30-5:30 pm | Workshop Sessions (RSVP Required)

### Session 1: Best Foot Forward

#### MODERATORS:

Rohan Jeyarajah, MD; Rebecca Minter, MD; KMarie Reid Lombardo, MD

TOPICS: Developing a professional profile; Innovative interviewing techniques; Creating a competitive CV;

Mock interview: Dr. Rohan Jeyarajah and Carrie Ryan, MSI

#### Session 2: Directed Networking

#### MODERATORS:

Linda Barry, MD; Rebecca Britt, MD; Patricia Turner, MD; Jane Wey, MD

**TOPICS:** Networking in action; Fostering necessary skills for successful networking; Establishing a mentor/mentee relationship: Roles, responsibilities, and expectations; Creating your elevator speech

### Session 3: Financial Workshop

#### MODERATORS:

Steve Hughes, MD; Claire Saady, Esq.

TOPICS: Achieving financial self-esteem and security; Creating personalized budget and balance sheets;

Relieving stress and reaching a transformational financial radiance

Workshops are 10 -15 minute presentations followed by 30 minutes of interactive discussion (45 minutes total per session).

### 6:00 pm | Welcome Reception

# Saturday, March 21, 2015

7:00-8:00 am | Registration/Breakfast/Exhibits

### 7:00-8:00 am | Foreign Medical Graduates' Breakfast Session (RSVP required)

7:00-8:00 am Strategies for Foreign Graduates Interested in Surgery Wade Douglas, MD

Robert Kozol, MD

Javairiah Fatima, MD

### 8:00-8:15 am | Opening Session

8:00-8:05 am Welcome Remarks Sharona Ross, MD

8:05-8:15 am University of Florida College of Medicine Welcoming Remarks Kevin Behrns, MD

### 8:15-10:05 am | Understanding the Professional Landscape

8:15-8:35 am Women Surgeons: Forging a New Landscape Patricia Sylla, MD
8:35-8:55 am Fighting to Change the Tide Lynn O'Connor, MD
8:55-9:15 am Role Reversal: Wearing the Pants Dress Karin Hotchkiss, MD

9:15-9:35 am Directed Networking: Weaving the Web – Social Media Sharon Stein, MD

9:35-10:05 am Question & Answer Panel

### 10:05-10:20 am | Break/Exhibits

## 10:20-11:30 am | Advancing Your Career

10:20-10:40 am Negotiating Your Contract Claire Saady, Esq.

10:40-11:00 am Marketing Yourself and Your Practice: Determining the Competition Lauren Key

11:00 am-11:30 am Question & Answer Panel

### 11:30-1:30 pm | Networking Lunch

## 1:30-2:30 pm | Poster Session | Moderator: Kevin Behrns, MD

Women In Surgery Poster Session/Exhibits. For consideration, please submit your abstract to wis.annual.conference2014@gmail.com. Abstracts should be related to topics regarding women in Surgery. Deadline: March 15, 2015.

2:30-2:50 pm Surgical Persona: The Power of Appearance Pamela Rowland, PhD

2:50-3:10 pm A Man's Perspective: Working with and for a Woman Alexander Rosemurgy, MD

3:10-3:25 pm | Break/Exhibits

Saturday,	March 21, 2015 (continued)	
3:25- 5:45 pt	m   Self-Focus and Family	
3:25-4:45 pm	PHYSICIAN WELLNESS PANEL	Jessica Santillano, MD
5.25 4.45 pm	Balancing Life and Career, Mental Health, and Burnout	Margaret McKenzie, MD
	Moderator: Hadley Wood, MD	Laura Johnson, MD
4:45-5:15 pm	SINGLE WOMEN PANEL	Kelly McFarlin, MD
	Moderator: Linda Barry, MD	Alicia Mohr, MD
	<i>"</i>	Christine Laronga, MD
5:15-5:45 pm	FAMILY PLANNING PANEL	Karin Hotchkiss, MD
	Moderator: Leigh Neumayer, MD	Ann Reilley, MD
		Patricia Sylla, MD
		Hadley Wood, MD
		Christiana Shaw, MD
		Rebecca Minter, MD
		Emiko Kono, MD
Sunday, M	1arch 22, 2015	
7:00-8:00 ar		
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8:00-8:15 am	How to Make Your Voice Heard: The Health Care Policy	KMarie Reid Lombardo, MD
8:15-8:30 am	Dare to Be Different, Dare to Pursue Your Dreams	Leigh Neumayer, MD
8:30-8:45 am	The Value of American College of Surgeons Membership	Patricia Turner, MD
8:45-9:00 am	Closing Remarks	Planning Committee
9:00-11:00 am   Parallel Session: Medical Students Moderator: Alexander Rosemurgy, MD		
9:00-9:15 am	The Surgical Clerkship: Do's & Don'ts	Hadley Wood, MD
9:15-9:30 am	Surgical Residency Pathways	Linda Barry, MD
9:30-9:45 am	Matching Process: Differentiating Yourself	Leigh Neumayer, MD
9:45-10:15 am	Residency Program Rubric	Rebecca Britt, MD
10:15-10:30 am	Managing Student Loan Debt	Patricia Sylla, MD
10:30-11:00 am	Question & Answer Panel	
9:00-11:00 am   Parallel Session: Residents/Fellows Moderator: Patricia Turner, MD		
9:00-9:15 am	Position Transitions: Residency to Fellowship & Fellowship to A	Attending Kelly McFarlin, MD
9:15-9:30 am	Maternity Leave: Planning for a Family	Christiana Shaw, MD
9:30-9:45 am	How to Choose a Fellowship: Exploring the Options	Rebecca Minter, MD
9:45-10:15 am	Fellowship Options Panel	Karin Hotchkiss, MD
		Pamela Hodul, MD
		KMarie Reid Lombardo, MD
		Hadley Wood, MD
10:15 10:20 am	Playing Nice in the Sandbox – How to Work Well with Others	Kathryn Hall, MD Alicia Mohr, MD
	Question & Answer Panel	Alicia Morii, MD
9:00-11:00 a	m   Parallel Session: Attending Surgeons м (Association of Women Surgeons)	oderator: Christine Laronga, MD
9:00-9:15 am	Leadership Roles in the American College of Surgeons	Patricia Numann, MD
9:15-9:30 am	Balancing Professional and Private Life	Nancy Gantt, MD
9:30-9:45 am	Choosing Between Academic and Private Practice	Susan Hoover, MD
9:45-10:00 am	Building a CV for a Job or Promotions and Tenure	Catherine Lee, MD
10:00-10:15 am	Job Negotiations	Margaret Dunn, MD
10:15-10:30 am	Importance of Networking for Professional and Personal Devel	opment Susan Pories, MD
10:30-11:00 am Question & Answer Panel		
	<u>'</u>	Moderator: Scott Gallagher, MD
0:00 0:15 am	Negotiating Your Contract: First Joh Same Joh Now Joh	Elizabeth Dupont MD

# 9:00-9:15 am Negotiating Your Contract: First Job, Same Job, New Job Elizabeth Dupont, MD

9:15-9:30 am Personal Brand: Marketing You and Your Practice Lauren Key
9:30-9:45 am Innovative Surgical Practices and Employment Models Scott Gallagher, MD
9:45-10:00 am Company of Building and Punning a Suggestial Compunity Practice. Helen Makey MD

9:45-10:00 am Components of Building and Running a Successful Community Practice Helen Mabry, MD 10:00-10:15 am Managing a Successful Practice: Time, Efficiency and the EMR Dana Coberly, MD

10:15-11:00 am Question & Answer Panel