

# Women in Surgery Career Symposium



Aspire, Aim, & Achieve: The Ingredients for a Successful Career

March 31<sup>st</sup> to April 1<sup>st</sup>, 2017

Caribe Royale All-Suite Hotel and Convention Center, Orlando, FL



Chair
Sharona B. Ross, MD, FACS
Director, Minimally Invasive Surgery
Director, Surgical Endoscopy
Director, Advanced GI & HPB Fellowship Program
Director & Founder of International Annual Women in Surgery
Career Symposium
Florida Hospital Tampa
Tampa, FL



Co-Chair
Patricia L. Turner, MD, FACS
Clinical Associate Professor of Surgery
University of Chicago Medicine
Director, Division of Member Services
American College of Surgeons
Chicago, IL









# **Course Description**

The Women in Surgery (WIS) Career Symposium is a professional and academic event dedicated to encouraging more women to pursue a career in Surgery. It promotes both personal and professional growth and is designed to foster mentorship as well as a peer network. It also provides a forum to discuss contemporary issues and opportunities for women who have chosen or may choose a career in Surgery.

Participants will be able to interact with women who are thought leaders in Surgery and pioneers in advancing women in Surgery.

The annual WIS career symposium serves as a forum to discuss the issues and challenges confronting women as they seek to advance in a changing but still male-dominated field and to share successes and advice for breaking the glass ceiling in Surgery.

Furthermore, the intention is to highlight the importance of advancing women toward careers in Surgery by providing meaningful avenues for surgical professionals and students to interact, exchange ideas, and formulate effective strategies in advancing this important endeavor.

# Objectives

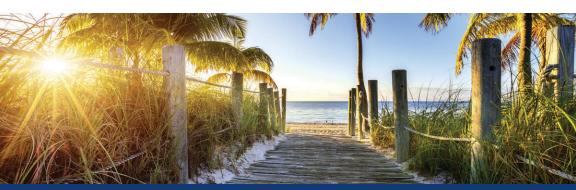
Upon completion of this symposium, participants will be able to:

- Actively seek out and improve upon existing mentor/mentee relationships
- Identify specific issues facing women in Surgery
- Cultivate techniques for handling discrimination in the workplace effectively and professionally
- · Pursue leadership positions in Surgery
- Possess an understanding of the basic skills and requirements for pursuing leadership positions
- Identify where and why there is need for women in leadership roles
- Utilize professionalism in a discipline in which men are traditionally predominant
- Implement specific coping methods and networking skills to promote a career in a discipline in which men are traditionally predominant
- Better appreciate the need to negotiate "equal pay for equal work"
- Generate reasonable expectations regarding lifestyle in residency and early career

- Implement basic strategies for financial security
- Recognize issues with pregnancy during a surgical career
- Better equipped to plan for pregnancy during residency and beyond
- Employ and optimize strategies for balancing children and marriage in the face of a demanding profession
- Acknowledge and help further the goals for the future of women in Surgery and be empowered to move toward those goals
- · Apply stress-relieving techniques
- Determine which sub-specialty women surgeons most commonly pursue
- Summarize guidelines that will strengthen your professional image
- Interpret the discrepancies between perceived and actual earned salary of women surgeons

# **Target Audience**

This symposium is designed for women who aspire for a career in Surgery or wish to enhance their career in Surgery. The target audience includes physicians, fellows, PA/ARNP, residents, medical students, graduate and undergraduate students, and other healthcare professionals.



# Location

## Caribe Royale All-Suite Hotel and Convention Center 8101 World Center Drive | Orlando, Florida 32821 | (407) 238-8000 www.CaribeRoyale.com

The Caribe Royale is located on more than 53 lush, tropical acres, with 1,218 spacious, well-appointed one-bedroom suites, 120 luxurious two-bedroom lakeside villas, expansive state-of-the-art meeting and event facilities, unmatched hospitality and service, and a wealth of desirable dining options.

#### Accommodations

A limited number of rooms have been blocked for this meeting at the special group rate of \$169 for queen/double occupancy, \$169 for standard king occupancy, \$189 for deluxe king occupancy, or \$294 for a villa (plus applicable taxes for all prices).

For reservations, please call the hotel directly at 1-888-258-7501 and ask for the group rate for the Women in Surgery Career Symposium.

You may also book your room online. Visit our website at Women-In-Surgery.com for a link or directly http://tinyurl.com/WIS2017Hotel to the group rate website. The group rate cut-off date is February 17, 2017. Rooms will fill quickly, so book early!

Hotel room arrival/departure date changes or cancellations must be made at least 72 hours prior to the scheduled arrival date to avoid additional fees.

#### Parking

Complimentary self parking is available at the Caribe Royale. Valet Parking is available for \$9 plus tax for day guests (per day) and \$12 plus tax for overnight valet (per night).



# Fees & Registration

Register online at Women-In-Surgery.com. You may register online even if paying by check.

AttendeeType	By March 3, 2017	After March 3, 2017
Physician	\$250	\$275
Fellow* or PA/ARNP	\$100	\$125
Resident* or Student*	\$50	\$75
Guest Fee for Welcome Reception (free to registrant)	\$35	\$35

\*Fellows, Residents, and Students *must* e-mail proof of status to **WomenInSurgery@WISCareerSymposium.com** (subject line "WIS Status Proof") in order to be granted the discounted rate.

#### Cancellation Policy

Cancellations must be requested in writing via e-mail to WomenInSurgery@WISCareerSymposium. com by March 3, 2017 to receive a refund. A \$50 cancellation fee will be assessed to cover administrative costs. There are no refunds for noshows or for cancellations received after March 3, 2017; however, substitutions are welcome without penalty.

Society of Women in Surgery (SWIS) and Florida Hospital reserve the right to cancel this activity due to unforeseen circumstances. In the event of such cancellation, only the registration fee will be returned to the registrant. Society of Women in Surgery and Florida Hospital will not be responsible for travel expenses incurred by the participant in case of cancellation.

#### Accommodations for Disabilities

Please notify the SWIS office at 1-877-904-4481 within a minimum of 10 working days in advance of the event if a reasonable accommodation for a disability is needed.

#### Faculty Disclosure

SWIS adheres to the Accreditation Council for Continuing Medical Education (ACCME) Standards regarding commercial support of continuing medical education. It is the policy of the Society of Women in Surgery that the faculty and planning committee disclose real or apparent conflicts of interest relating to the topics of this educational activity; that relevant conflict(s) of interest is resolved; and that speakers disclose any unlabeled/unapproved use of drug(s) or device(s) during their presentation. Detailed disclosure will be made in the course materials.



#### Chair

#### Sharona B. Ross, MD, FACS

Director, Minimally Invasive Surgery Director, Surgical Endoscopy Director, Advanced GI & HPB Fellowship Program Director & Founder of International Annual Women in Surgery Career Symposium Florida Hospital Tampa Tampa, FL

#### Co-Chair

#### Patricia L. Turner, MD, FACS

Clinical Associate
Professor of Surgery
University of Chicago Medicine
Director, Division of
Member Services
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# **Faculty**

#### Robert D. Barraco, MD, FACS

Chief Academic Officer, Lehigh Valley Health Network Associate Dean for Educational Affairs Associate Professor of Surgery University of South Florida Morsani College of Medicine – Lehigh Valley Allentown, PA

#### Linda Barry, MD, FACS

Assistant Professor of Surgery University of Connecticut School of Medicine Chief Operating Officer and Assistant Director Connecticut Institute for Clinical and Translational Science (CICATS)
University of Connecticut Farmington, CT

# Marie Crandall, MD, MPH, FACS

Professor of Surgery Director of Research, Department of Surgery University of Florida College of Medicine Jacksonville Jacksonville, FL

#### Lucy De La Cruz, MD

Medical Director of Oncology Research Jupiter Medical Center Jupiter, FL

# Rita Ferrari D'Aoust, PhD, ACNP, ANP-BC, CNE

Associate Dean of Teaching and Learning Johns Hopkins School of Nursing

#### Meredith C. Duke, MD, MBA

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#### Abbey L. Fingeret, MD

Assistant Professor of Surgery Division of Surgical Oncology University of Nebraska Medical Center Omaha, NE

## Julie Ann Freischlag, MD, FACS

Dean, School of Medicine Vice Chancellor for Human Health Sciences Professor, Vascular Surgery UC Davis Sacramento, CA

#### Vikisha Fripp, MD, FACS

Providence Plastic Surgery Providence Hospital Washington, DC Assistant Professor of Surgery Department of Surgery Howard University Hospital Washington, DC

#### Scott F. Gallagher, MD, FACS

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# Melanie Goldfarb, MD, MS, FACS, FACE

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## Melissa Red Hoffman, MD

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#### Laura Johnson, MD, FACS

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#### Jessica J. Kandel, MD, FACS

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## **Christine Laronga, MD. FACS**

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#### Marie Catherine Lee, MD, FACS

Associate Member, Comprehensive Breast Program Associate Professor of Surgery and Oncologic Sciences, University of South Florida Moffitt Cancer Center Tampa, FL

## **Emily Lockridge, PA-C**

Cornerstone Surgical Specialists Wake Forest High Point, NC

#### **Bonnie Simpson Mason, MD**

Adjunct Associate Professor, Graduate Medical Education, University of Louisville School of Medicine Adjunct Assistant Professor, Orthopaedic Surgery and Rehabilitation, University of Texas, Medical Branch Founder & Executive Director, Nth Dimensions | OPM Education Chicago, IL

#### Kellie McFarlin, MD, FACS

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## Dawn Morton-Rias, EdD, PA-C

President/CEO NCCPA Johns Creek, GA

#### Jennifer S. Moyer, MEd, PCC

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#### **John Nenos**

Westshore Financial Group Tampa, FL



#### Leigh Neumayer, MD, FACS

Professor and Chair of the Department of Surgery University of Arizona College of Medicine Margaret and Fenton Maynard Endowed Chair in Breast Cancer Research University of Arizona Tuscan, AZ

# Lynn M. O'Connor MD, MPH, FACS, FASCRS

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## Jennifer Ogilvie, MD, FACS

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#### Nancy D. Perrier, MD, FACS

Professor, Department of Surgical Oncology, Division of Surgery Chief-Section of Surgical Endocrinology, Department of Surgical Oncology, Division of Surgery Associate Medical Director, Department of Surgical Oncology, Endocrine Center Fellowship Program Director, Surgical Endocrinology, Department of Surgical Oncology, Division of Surgery The University of Texas MD Anderson Cancer Center Houston, TX

#### Susan Pories, MD, FACS

AWS Past President Associate Professor of Surgery Harvard Medical School Co-Director, Hoffman Breast Center Mount Auburn Hospital Cambridge, MA

#### KMarie Reid, MD, MS, FACS

Hepatobiliary and Pancreas Surgeon MBA Candidate Brandeis University

# Chantal Reyna, MD

Assistant Professor Department of Breast Surgical Oncology The University of Texas, M.D. Anderson Cancer Center Houston, TX

#### Alexander Rosemurgy, MD, FACS

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# Hilary A. Sanfey, MB, BCh, MHPE, FACS

First Vice—President
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#### **Christian Shalgian**

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## Lillie D. Shockney, RN, BS, MAS

University Distinguished Service Assistant Professor of Breast Cancer Administrative Director, Johns Hopkins Breast Center Associate Professor in Dept of Surgery, and Dept of Gynecology, JHU School of Medicine Baltimore, MD

# Sharon L. Stein, MD, FACS, FASCRS

Secretary, Association of Women Surgeons Program Director, Colon and Rectal Surgery Residency Associate Professor of Surgery University Hospitals/ Cleveland Medical Center Cleveland, OH

#### C. Nicole Swiner, MD, FAAFP

Partner, Durham Family Medicine Adjunct Associate Professor, University of North Carolina-Chapel Hill Owner of DocSwiner/Swiner Publishing Co.

## Patricia Sylla, MD, FACS

Associate Professor of Surgery Icahn School of Medicine at Mount Sinai Mount Sinai Hospital Division of Colon and Rectal Surgery New York, NY

# Danielle S. Walsh, MD, FACS, FAAP

Director, Surgical Quality for James and Connie Maynor Children's Hospital Associate Program Director, General Surgery Residency Associate Professor of Surgery Division of Pediatric Surgery East Carolina University Brody School of Medicine Vidant Medical Center Greenville, NC

#### Lori L. Wilson, MD, FACS

Associate Professor of Surgery
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College of Medicine &
Howard University Hospital
Department of Surgery,
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Washington, DC

# Sandra L. Wong, MD, MS, FACS, FASCO

Professor and Chair,
Department of Surgery
The Geisel School of
Medicine at Dartmouth
Senior Vice President of the
Surgical Service Line
Dartmouth-Hitchcock
Medical Center
Interim Vice President of the
Oncology Service Line
The Norris Cotton Cancer Center
Lebanon, NH

#### Heather Yeo, MD, MHS, FACS

Assistant Professor of Surgery Assistant Professor of Healthcare Policy and Research Department of Surgery Weill Cornell Medicine New York, NY

# Agenda Friday, March 31, 2017

## 3:00-5:30 pm | Workshop Sessions (RSVP Required)

Session A: For Undergraduates, Medical Students, Residents, PA/ARNP

MODERATORS: Sharon Stein MD; Linda Barry, MD; Sandra Wong, MD; John Nenos;

Vikisha Fripp, MD; KMarie Reid, MD

TOPICS: Creating the best ME, I can be; The job interview-role play; How to represent

myself with polish and professionalism; Building relevance in my CV: Creating my elevator speech; How to best manage my accumulating debt; How to financially

plan for the future; Social media: Do's and don'ts

#### Session B: For Fellows/Attendings

MODERATORS: Lori Wilson, MD; Meredith Duke, MD; Jessica Kandel, MD; C. Nicole Swiner, MD

TOPICS: The Right Job: How to negotiate for it; How to set yourself for a promotion;

When to ask for a raise; How to make the most of my salary: Savings, investments, retirement, disability; Navigating the unexpected event: Career damage control,

missed work, and the residual effects; Social media etiquette 101

## 6:00-9:00 pm | Welcome Reception - Join us on the dance floor!

# Saturday, April 1, 2017

## 7:00-8:00 am | Registration/Breakfast/Exhibits

Opening Session

## 7:00-8:00 am | Breakfast Session: International or Foreign Medical Graduates or Doctor of Osteopathic Medical Graduates (RSVP required)

How to Successfully Apply to Surgical Moderator: Lucy De La Cruz, MD

Residencies in the U.S.

Practical Strategies to Excel in Surgery 8:00-8:15 am

#### 8:00-8:15 am **Program Chair Opening Remarks** Sharona Ross, MD

# 8:15-9:45 am | The Patient Centered Practice

8:15-8:30 am	The Future of Healthcare & the Practice of Surgery:	Christian Shalgiar

Value Based Healthcare 8:30-8:45 am Skeptical Scalpel Alexander Rosemurgy, MD

-The Importance of Research in a Surgical Practice 8:45-9:00 am Trends & Technology Sharona Ross, MD

- Keeping Up and Knowing When to Implement 9:00-9:15 am **Breaking Bias** Robert Barraco, MD

- Using Emotional Intelligence

Panel Discussion: Moderator: Leigh Neumayer, MD 9:15-9:45 am

10 Things I Know Now, I Wish I Knew Then Medical School Lucy De La Cruz, MD

> **Fellowship** Abbey Fingeret, MD My First Job Chantel Reyna, MD

> Job Advancement Sandra Wong, MD

# 9:45-10:00 am | Break/Exhibits

10:00-10:20 am

# 10:00-11:50 am | Work/Life Balance

Residency

10:20-10:35 am	Mentor Me-Finding and Building the Right Relationship for Career Growth	Patricia Sylla, MD
10:35-10:50 am	Looking for Love in all the Wrong Places	Marie Crandall MD

Juggling Multiple Hats-MoreThan a Balancing Act

- Dating as a Woman Surgeon Melissa Red Hoffman, MD

10:50-11:20 am Single Women's Panel Discussion Melanie Goldfarb, MD Finding the Time to Date Kellie McFarlin, MD

Full vs. Shared Custody Parents Marie Crandall, MD Managing Kids and Career 11:20-11:50 am How to Balance Family and Career Panel Discussion Danielle Walsh, MD

Julie Ann Freischlag, MD Leigh Neumayer, MD Sharona Ross, MD Patricia Sylla, MD

Patricia Turner, MD

Jennifer Ogilvie, MD

Julie Ann Freischlag, MD

# Saturday, April 1, 2017 (continued)

Saturday	, April 1, 2017 (continued)	
11:50-1:15 pm	Networking Lunch	
1:15-2:30 pm	Health & Wellness	
1:15-1:30 pm	Be Proactive: American College of Surgeons Membership	Patricia Turner, MD
1:30-1:45 pm	Express Yourself - Finding a Creative Outlet to Avoid Burnout	Laura Johnson, MD
1:45-2:00 pm	Where is the Stress Coming From? Could Your Personality be an Indicator? (Meyers Brigg	Jennifer Moyer, MEd ps Type Indicator)
2:00-2:15 pm	Eating for Today for a Healthy Tomorrow - Nutrition for the Surgeon Lifestyle	Chantal Reyna, MD
2:15-2:30 pm	Meditation - Guided Activities for Stress Relief	Melissa Red Hoffman, MD
2:30-2:45 pm	Break/Exhibits	
PARALLEL	SESSIONS	
2:45-5:30 pm	Residents/Medical Students   Mod	erator: Sandra Wong, MD
2:45-2:50 pm	Session Introduction	Sandra Wong, MD
2:50-3:10 pm	Mentor/Mentee Relationship -Your Responsibilities to Maximize It	Lynn O'Connor, MD
3:10-3:30 pm	With the 80 Hour Work Week Do I Really Need a Fellowship?	Lucy De La Cruz, MD
3:30-3:50 pm	Timing is Everything (Or is there a right time?) - Starting a Family While Building a Surgical Career	Jennifer Ogilvie, MD
3:50-4:10 pm	Finding the Right Fit -Types of Practice and Settings	Vikisha Fripp, MD
4:10-4:40 pm	How to Best Manage my Accumulating Debt	John Nenos
4:45-5:30 pm	Panel Discussion: General Surgery, Specialities, and Sub Specialties	Patricia Turner, MD Vikisha Fripp, MD Laura Johnson, MD Bonnie Simpson Mason, MD Kellie McFarlin, MD Leigh Neumayer, MD Jennifer Ogilvie, MD Patricia Sylla, MD Sandra Wong, MD
2:45-5:30 pm	Fellows/Attending Surgeons Moderate (Association of Women Surgeons)	or: Christine Laronga, MD
2:45-2:50 pm	Session Introduction	Christine Laronga, MD
2:50-3:10 pm	Providing the Best Care: Using Surgical Quality Outcomes to Measure Your Over	Heather Yeo, MD wn Value as a Surgeon
3:10-3:30 pm	Parental Leave Policies: Susan Pories, MD The Hand that Rocks the Cradle is the Hand that Rules the World	
3:30-4:00 pm	Pay Equity: Understanding What We Are Worth	Hilary Sanfey, BSCH
4:00-4:30 pm	Contract Negotiations: You Don't Get What You Deserve, You Get What You N	Danielle Walsh, MD legotiate
4:30-5:00 pm	Life Happens: Maintaining Focus in the OR WhenThings are Crazy at Home!	Marie Lee, MD Christine Laronga, MD
5:00-5:30 pm	Q&A Panel	
2:45-5:00 pm	PA/ARNP Moder	ator: Scott Gallagher, MD
2:45-2:50 pm	Session Introduction	Scott Gallagher, MD
2:50-3:10 pm	IPE & IPP (Interprofessional Education & Practice): Preparing Surgeons for Teamwork	Rita D'Aoust, PhD, APN-C
3:10-3:30 pm	PAs, Roles & Teams	Dawn Morton-Rias, PA-C
3:30-3:50 pm	Large, Multi-Disciplinary CareTeams & Practice: Optimizing Every Role	Nancy Perrier, MD
3:50-4:10 pm	Tips for Training & Retaining Productive APPs (Advanced Practice Providers)	Emily Lockridge, PA-C
4:10-4:30 pm	Transition to Survivorship:	Lillie Shockney, RN, BS, MAS
	Post-Acute Setting & Transitioning Back to PCP	
4:30-5:00 pm	Post-Acute Setting & Transitioning Back to PCP Balancing Inpatient & Outpatient Care Teams	Scott Gallagher, MD

Society of Women in Surgery PO Box 2406 Columbus, OH 43216-2406



March 31st to April 1st, 2017 Caribe Royale Hotel Orlando, FL Register online: women-in-surgery.com